



# BISON-1

**FOREARM  
EXERCISE  
EQUIPMENT**



[www.bisonstrength.com](http://www.bisonstrength.com)  
**INITIAL DISTRIBUTOR KIT**

## BISON-1 DESCRIPTION

The Bison-1 forearm strength training equipment was constructed by a Belarusian scientist Nikolai Sotsky in 1992. Bison-1 is often referred to as a "gym in a bag". It is the first piece of forearm equipment that allows all-directional movements, thus, simulating the bio-mechanics of human joints. About 30 muscles of a forearm and other upper-body are involved in a strength training workout simultaneously, and a complete quantity of possible forearm exercise variations exceeds 100,000.

### Bison-1 WILL:

- Dramatically Increase the functional strength of the wrist
- Dramatically Increase the grip strength: pinch, crush, and support
- Dramatically Increase the linear wrist strength
- Help recover from forearm, wrist, and finger bone, tendon, and muscle injuries
- Enhance the motor skills of the wrist and fingers
- Help your forearm muscle growth, as well as increase its definition
- Allow you to isolate certain forearm muscles to work on
- Allow to train all 20 muscles of the forearm, and up to 30 muscles of the upper body total in a single exercise
- Help you get rid of multiple bone, joint, muscle, and tendon issues, including carpal tunnel syndrome, arthritis and more
- Help develop cardio vascular system

Bison-1 is already used by professional athletes and average people around the world, and is now finally coming to the United States. This forearm equipment is **strongly recommended by athletes for all types of sports where arm and hand strength are important**; it is currently being used by the World and Olympic Champions, physical therapy rehabilitation centers, hospitals, office workers, military, law enforcement, special forces, and presidential security. Due to its wide range of applications, Bison-1 was able to spread across Europe and win multiple international awards in sports innovation. For more information visit <http://www.bisonstrength.com>.





## BISON-1 DISTRIBUTION OPTIONS

### Stocking

Distributor Profit Margin: **25-30%**

The more accurate distributor pricing will be determined during further communications; it will depend on the final place and type of delivery. The shipment will be delivered DDU from Europe, and the profit margin will be determined based on the decision to whether the equipment gets delivered to the nearest airport or directly to the storage facility, whether the distributor or the supplier will be assuming the customs clearing procedure.

### Drop Shipping

Distributor Profit Margin: **20-25%**

The exact drop shipping distributor profit margin will be determined during the further communication.

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Note: We currently do not have a preference for the distribution option; please propose your preferred method. The distribution pricing is valid for the next 30 days.



## BISON-1 PACKAGE

The Bison-1 package includes:

- Bison-1 Exerciser
- Workouts DVD (3.5-month program)
- Bison-1 Description and Maintenance Brochure
- Exercise Brochure/Poster
- Warranty Brochure
- Liability Waiver



## WARRANTY

Bison-1 carries a 1.5 year manufacturer warranty. Lifetime Limited Warranty can be purchased from Bison Strength Equipment, LLC (restrictions apply).



## CROSS-LINKING

We welcome and offer cross-linking through [www.bisonstrength.com](http://www.bisonstrength.com). Please contact Vasily Fomichev for more information.



## **CONTACT BISON STRENGTH EQUIPMENT, LLC**

Interested in distributing Bison-1 and would like to find out more? Please e-mail or call Vasilij Fomichev:

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